

# RENTAL SUCCESS STORIES

## Roger's True Value

*"I am writing about the PowerMate dolly. It is one of the best back saving tools we have purchased. It has made most appliance deliveries a one person operation into and out of the pick-up. I am amazed at the speed that we can train our rental customers to operate the dolly."*

## Murdal True Value

*"Since we purchased the PowerMate motorized hand truck, it has been rented out on a regular basis. It is quite popular with our customers, especially those in the heating and plumbing trade. Your product is perfectly suited for moving large items such as boilers and water heaters. The hand truck turns a hazardous multiple person job into a safe and easy one-person job.....we have truly seen the value of our investment. We are very pleased with your product."*

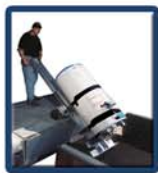
## FOUR MACHINES IN ONE !



**Well-Balanced  
Dolly**



**Portable  
Tailgate Lift**



**Curb/Dock  
Leveller**



**Power  
Stairclimber**

# PowerMate®

## StairClimbing HandTrucks



## For More Information Call Today!

# 1-800-697-6283

## www.powermate.info

Manufactured by :

**L P INTERNATIONAL INC.**

Tel.: (519) 759-3292 Fax.: (519) 759-3298

PowerMate is a registered trademark of L P INTERNATIONAL INC.

# PowerMate®

## StairClimbing HandTrucks

*Differentiate Yourself From  
Your Competitors With...*

## The Industry Leading RENTAL STORE PACKAGE



**Achieve an Average Revenue of  
\$30,000 Per Pkg/Per Year**

SO326900  
Printed in Canada

# PowerMate is the "Ultimate Solution" ...



## Commercial Loads:

- Gas Cylinders
- Landscaping Supplies
- Water Conditioners
- Brine Tanks
- Furnaces / Radiators
- Heat Pumps
- Res./Com. Water Heaters
- Res./Com. A/C Units

## Domestic Loads:

- Filing Cabinets
- Boxes / Parcels
- Paper Supplies
- Washer/ Dryers
- Tiles / Flooring
- Freezers
- Home Entertainment Equip.
- Air Conditioners
- Furniture
- Fire Place Inserts
- Wood Stoves
- Game Machines
- Stoves / Fridges
- Side by Side Fridges
- Safes
- and more..



# PowerMate®

## "EQUALS PROFITS"

Initially, many rental stores look at the PowerMate as an expensive dolly. They soon recognize that PowerMate is not an expense, but a lucrative investment within the first year!

## Average Revenue of \$30,000 per package

## R.O.I. = 1:3

## In your fifth year, this could amount to \$155,000

## R.O.I. = 1:13

Based on collected data from our current rental store customers, rental stores like yours can collect \$125.00 for a half day rental of your PowerMate:

Machine	Analysis	Typical Rates Collected	
PowerMate Model:	4 hour Rental:	Rental From:	Rental To:
L-1	\$43.00	\$35.00	\$50.00
M-1	\$95.00	\$65.00	\$125.00
LE-1	\$95.00	\$75.00	\$125.00

## How Does PowerMate=Profits?

- ♦ Average payback from 6 months to 1 year, or finance and realize payback immediately.
- ♦ Increase your store traffic.
- ♦ Utilize the PowerMate for your own deliveries when you are not renting it out to your customers.
- ♦ Receive generated leads from PowerMate as we receive rental inquiries in your area.
- ♦ Create referrals and repeat business.
- ♦ Increase your image as an industry leader in technology, and implementor of best practices.
- ♦ Differentiate yourself from your competitors.

